



TEAM MEMBER RECRUITMENT SAMPLE LETTER

Greetings!

I'm writing today to invite you to join my team for this year's Hope Fest event on July 20, 2019 by Tomorrow's Hope. We'll create lasting memories while celebrating survivors and remembering those gone too soon.

This year's event theme is **"HOPE is our Super Power"**. I would be honored if you would join my Team and I also welcome you to invite a friend, neighbor or relative to join – the more the merrier!

Tomorrow's Hope works directly with local health care providers that our friends, families and neighbors use. These local health care providers know what is needed to help enhance their programs and services for people affected by life-limiting illnesses. A few of their recipients include UW Carbone Cancer Center in Madison, one of the few comprehensive cancer research and treatment facilities in the nation, American Family Children's Hospital, and Fort HealthCare. Tomorrow's Hope keeps its dollars local which helps create added economic impact at the local level.

So, let's do this! Let's build on this opportunity to better our tomorrows. To give Hope to those that so desperately need it and fight with those fighting for their lives day after day.

(Add Your Story Here. That moment you knew your life would change. How Hope may have gotten you through it. Why you support Tomorrow's Hope because of this experience)

We all have a story. When was the moment your life changed? Maybe it was that moment you heard your loved one was diagnosed, maybe it was that moment you just knew something was wrong with you or a loved one. Maybe you heard the news as you prepared for a graduation, a wedding, a baby or retirement. What is your story? Let's use our stories to bring healing, awareness and to raise funds to create more Hope for Tomorrow.

Let's Do This!

(Your Name)
(Team Name)
(Contact information)
(Mail \$ to address)

P.S. I will be connecting with you **(Insert how often here)** so that we can work together on ideas to raise more money. This year our goal is to have each Team Member raise **(Insert amount here)!**